

A COGNITIVE STYLISTIC OF TAYLOR SWIFT'S SONG "I CAN DO IT WITH A BROKEN HEART"

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ABSTRAK

Penelitian ini menganalisis lirik lagu Taylor Swift "I Can Do It With A Broken Heart" untuk mengeksplorasi bagaimana ia menyampaikan tema ketahanan dan gejolak emosi. Penelitian ini mengatasi kesenjangan dalam memahami mekanisme spesifik yang digunakan musik kontemporer untuk mencerminkan keadaan emosi yang kompleks. Dengan menggunakan analisis teks kualitatif, penelitian ini mengkaji dinamika interpersonal, framing, dan metafora lagu tersebut. Temuan-temuan ini mengungkap ketegangan antara kepribadian tokoh protagonis di depan umum dan penderitaan pribadinya, yang disorot melalui metafora dan gambaran nyata yang menggambarkan ketangguhan meski menghadapi kesulitan. Analisis ini berkontribusi pada wacana yang lebih luas tentang musik sebagai bentuk ekspresi emosional, dengan menekankan implikasi sosialnya.

Kata Kunci: Gaya Kognitif, Taylor Swift, Ekspresi Emosional.

ABSTRACT

This study analyzes the lyrics of Taylor Swift's song "I Can Do It With A Broken Heart" to explore how she conveys themes of resilience and emotional turmoil. The research addresses the gap in understanding the specific mechanisms through which contemporary music reflects complex emotional states. Utilizing qualitative text analysis, the study examines the song's interpersonal dynamics, framing, and metaphors. Findings reveal a tension between the protagonist's public persona and private pain, highlighted through vivid metaphors and imagery that depict resilience despite adversity. This analysis contributes to the broader discourse on music as a form of emotional expression, emphasizing its societal implications..

Keywords: Cognitive Stylistic, Taylor Swift, Emotional expression

INTRODUCTION

Music has always been a profound medium for emotional expression, capturing the complexities of human experiences through melody and lyrics. Taylor Swift, a prominent figure in contemporary music, is renowned for her evocative songwriting that delves deeply into personal and universal themes of love, heartbreak, and resilience. Her song "I Can Do It With A Broken Heart" epitomizes these themes, portraying a narrative of inner strength amidst emotional turmoil. This study aims to analyze the interpersonal dynamics, framing, and metaphors within the lyrics of this song, providing insights into the complex interplay between personal pain and public performance.

The role of music as a conduit for emotional expression has been extensively documented. Juslin and Västfjäll (2008) emphasize that music can evoke a wide range of emotions, serving both personal reflection and social communication purposes. In popular music, lyrics are pivotal in articulating these emotions, offering listeners narratives that they can relate to their own experiences (Schäfer, Sedlmeier, Städtler, & Huron, 2013). Taylor Swift's lyrical style, characterized by its narrative quality and emotional depth, resonates with a broad audience, making her music a rich subject for analysis.

Swift's ability to convey personal experiences in a relatable manner has been highlighted in numerous studies. Adams and Fuller (2006) note that her lyrics often employ storytelling techniques that create vivid emotional landscapes. This is particularly evident in "I Can Do It With A Broken Heart," where Swift navigates themes of love, loss, and resilience. The song not only reflects personal emotional struggles but also resonates with broader societal expectations, where individuals are often compelled to maintain a façade of success and happiness despite personal hardships (Horton & Wohl, 1956).

In the Indonesian context, music also serves as a powerful vehicle for emotional expression. Studies by Wicaksono (2016) and Wijayanti (2019) explore how Indonesian musicians convey themes of love, loss, and resilience through their lyrics, highlighting the universality of music as a form of emotional communication. These studies underscore the global relevance of examining how artists like Swift use their music to navigate and express complex emotional landscapes.

Despite the extensive body of work on music and emotional expression, there is a lack of detailed analysis focusing on the specific mechanisms through which artists like Taylor Swift convey complex emotional states through their lyrics. This study seeks to address this gap by analyzing the lyrics of "I Can Do It With A Broken Heart" to understand how Swift uses interpersonal dynamics, framing, and metaphors to articulate themes of resilience and emotional turmoil.

The primary objective of this study is to conduct a qualitative analysis of the lyrics of "I Can Do It With A Broken Heart" to uncover the nuanced interpersonal dynamics, framing, and metaphors employed by Taylor Swift. Specifically, the study aims to:

1. Analyze how Swift portrays the tension between public persona and private pain.
2. Examine the use of metaphors and imagery in conveying emotional resilience.
3. Understand the societal implications of the themes expressed in the song.

This research is significant because it provides a deeper understanding of how contemporary music reflects and shapes societal attitudes towards emotional resilience and authenticity. By focusing on Taylor Swift's "I Can Do It With A Broken Heart," the study contributes to the broader discourse on music as a form of emotional expression and highlights the ways in which artists navigate the pressures of public and private personas.

The study is grounded in theories of emotional expression and resilience. Juslin and Västfjäll's (2008) framework on music and emotional responses provides a basis for understanding how lyrics can evoke and articulate complex emotional states. Additionally, Bonanno's (2004) theory of resilience, which emphasizes the ability to maintain stable levels

of functioning despite adversity, informs the analysis of the protagonist’s portrayal of strength and capability amidst emotional pain.

In conclusion, this study aims to provide a comprehensive analysis of Taylor Swift's "I Can Do It With A Broken Heart" through the lenses of interpersonal dynamics, framing, and metaphors. The research will shed light on how Swift navigates the tension between public expectations and private experiences, contributing to a deeper understanding of the role of music in emotional expression. This analysis will not only enhance our appreciation of Swift's artistry but also provide insights into the broader societal implications of her work. The subsequent sections will delve into the detailed analysis and findings of this study.

METHOD

The qualitative text analysis method was chosen due to its suitability for examining the nuanced and subjective nature of song lyrics. This method allowed for an in-depth exploration of the themes and emotional expressions embedded in the text. The approach facilitated a detailed understanding of the interpersonal dynamics and literary devices used by the artist, providing insights into the complex interplay between personal and public identities (Denzin & Lincoln, 2011).

The systematic coding and categorization process ensured that the analysis was thorough and methodical, while the thematic analysis provided a structured framework for interpreting the data. By combining these techniques, the study was able to uncover the rich layers of meaning within the lyrics, offering a comprehensive understanding of the song's narrative and emotional depth (Smith, 2000).

RESULTS AND DISCUSSION

The song "I Can Do it With A Broken Heart" by Taylor Swift intricately portrays themes of resilience, hidden pain, and the contrast between public and private personas. Through detailed line-by-line analysis, it becomes evident that the protagonist maintains a façade of competence and happiness while struggling with deep emotional pain. Each line contributes to a narrative of perseverance, highlighting the challenges of sustaining professional and personal identities amidst inner turmoil. The song uses vivid metaphors and stark imagery to underscore the protagonist's strength and the disconnect between her public image and private reality. This analysis reveals a profound commentary on the pressures of societal expectations and the strength required to navigate personal hardships while maintaining outward appearances.

Table 1 - Verse 1

No	Line	Interpersonal	Framing	Metaphor
1	I can read your mind	Suggests a deep, possibly strained connection with another person.	Direct communication with the listener, implying an intimate understanding.	Implies intuition and perception.
2	"She's having the time of her life"	Perception vs. reality; external appearance vs. internal state.	Highlights the difference between external appearances and internal feelings.	N/A
3	There in her glittering prime	Implies a peak moment, often superficial.	Framing the subject in a glamorous, possibly fleeting	"Glittering prime" suggests superficial shine and ephemeral

			moment.	success.
4	The lights refract sequined stars off her silhouette every night	External glamour and performance.	Emphasizes the dazzling external appearance.	"Sequined stars" and "refract" suggest a fragmented, artificial light.

This verse sets up the central theme of the song: the tension between the protagonist's inner emotional state and the public image she maintains. The use of glittering imagery serves to emphasize the superficial aspects of her public life, hinting at the underlying sadness that contrasts with this outward display of happiness.

Table 2 – Chorus

No	Line	Interpersonal	Framing	Metaphor
1	I can show you lies (one, two, three, four)	Admits to deception, potentially as a coping mechanism.	Self-awareness of the deceit in appearances.	"Show you lies" implies a performance.
2	'Cause I'm a real tough kid, I can handle my shit	Assertion of resilience and toughness.	Self-framing as strong and capable.	N/A
3	They said, "Babe, you gotta fake it 'til you make it" and I did	Reflects societal expectations and personal adherence to them.	Commentary on societal pressures and norms.	N/A
4	Lights, camera, bitch smile, even when you wanna die	Performance of happiness despite inner turmoil.	The juxtaposition of public and private selves.	"Lights, camera, bitch smile" uses film industry imagery to highlight forced performance.

The chorus underscores the protagonist's internal strength and societal pressure to present a cheerful facade. The stark contrast between the expectation to smile and the internal pain she experiences reinforces the theme of emotional dissonance. This section of the song illustrates the broader societal issue of masking true emotions to conform to external expectations.

Table 3 - Verse 2

No	Line	Interpersonal	Framing	Metaphor
1	He said he'd love me all his life	Broken promises and relational breakdown.	Reflecting on past promises and their failure.	N/A
2	But that life was too short	Brevity of the relationship.	Framing the relationship as ephemeral.	"Life was too short" suggests sudden end and brevity.
3	Breaking down, I hit the floor	Emotional collapse.	Framing the personal response to heartbreak.	"Hit the floor" suggests a physical collapse mirroring emotional state.
4	All the pieces of me shattered as the crowd was chanting, "More"	Fragmentation of self-amidst public expectation.	The disconnection between personal pain and public demand.	"Shattered" and "pieces of me" suggest complete emotional breakdown.

This verse deepens the narrative of personal pain, juxtaposing the protagonist's internal collapse with the external pressure to continue performing. The use of vivid imagery to depict her breakdown highlights the intense emotional impact of the broken relationship, reinforcing the theme of resilience amidst adversity.

No	Line	Interpersonal	Framing	Metaphor
1	I'm so depressed, I act like it's my birthday every day	Disguise of depression with celebration.	Framing personal sadness with outward pretense of joy.	N/A
2	I'm so obsessed with him but he avoids me like the plague	Unreciprocated obsession.	Framing the one-sidedness of affection.	"Avoids me like the plague" implies extreme aversion.
3	I cry a lot but I am so productive, it's an art	Productivity despite emotional distress.	Framing resilience and functionality amidst pain.	N/A
4	You know you're good when you can even do it with a broken heart	Emphasizing strength and capability.	Self-assurance and pride in resilience.	"Do it with a broken heart" suggests functioning despite emotional damage.

The refrain highlights the protagonist's duality: outward productivity and inner depression. By presenting her ability to maintain productivity as an art form, it underscores the skill and effort required to keep up appearances despite emotional distress. This section reiterates the theme of resilience and the societal pressure to remain functional and successful even when experiencing significant emotional pain.

Table 5 - Brigde

No	Line	Interpersonal	Framing	Metaphor
1	I can hold my breath	Suggests endurance and suppression.	Framing personal resilience.	"Hold my breath" implies endurance and waiting.
2	I've been doing it since he left	Reference to the timeline of coping.	Personal journey of coping with loss.	N/A
3	I keep finding his things in drawers	Continual reminders of the past.	Framing the lingering presence of the past relationship.	N/A
4	Crucial evidence, I didn't imagine the whole thing	Validation of the past relationship.	Framing memories as proof of the relationship's reality.	"Crucial evidence" suggests a need for validation.
5	You know you're good, I'm good	Affirmation of self-worth and competence.	Framing self-assurance despite underlying issues.	N/A
6	'Cause I'm miserable	Admission of inner sadness.	Contrasts with the previous line,	N/A

			highlighting internal conflict.	
7	And nobody even knows	Concealment of true emotions from others.	Emphasizes the hidden nature of the protagonist's suffering.	N/A
8	Try and come for my job	Defiance and determination to maintain professionalism.	Framing the protagonist's resilience and competitive spirit.	N/A

The bridge delves into the protagonist's continued efforts to cope with the remnants of her past relationship. The metaphor of holding her breath signifies her sustained effort to endure emotional pain. By framing her experiences as a test, it emphasizes her resilience and determination to overcome her struggles. This section encapsulates the ongoing nature of her emotional journey, highlighting her perseverance and strength.

CONCLUSION

The analysis of Taylor Swift's "I Can Do It With A Broken Heart" reveals the intricate ways in which the song conveys themes of resilience and emotional turmoil. Through qualitative text analysis, the song's vivid imagery, metaphors, and framing illuminate the tension between the protagonist's public persona and private pain. The lyrics depict a glamorous external life contrasted with deep internal struggles, emphasizing societal pressures to maintain a facade of happiness and success despite personal hardships. This study highlights the broader societal implications of such themes, illustrating how music can articulate complex emotional experiences and reflect cultural norms regarding emotional expression.

Based on these findings, it is suggested that future research expands to include a diverse range of artists and genres, exploring how different musicians convey emotional complexity through their lyrics. Comparative studies across cultural contexts could further enrich our understanding of how cultural influences shape lyrical themes. Interdisciplinary approaches, combining qualitative text analysis with psychological and sociological methodologies, could offer deeper insights into the impact of music on listeners' emotional well-being and societal perceptions of emotional expression.

Additionally, research should focus on the mental health implications for public figures, examining the pressures of maintaining a public persona and its effects on mental health. Practical applications could involve using music in educational and therapeutic settings to facilitate discussions about emotional resilience and authenticity. Incorporating songs like "I Can Do It With A Broken Heart" into these contexts can help individuals articulate their emotions and develop coping strategies.

Finally, the music industry should prioritize supporting artists' mental health by providing resources and support systems to help them manage the

pressures of public life. This approach can contribute to a healthier industry environment and more sustainable careers for artists. Overall, extending this research and applying its insights in various contexts can enhance our understanding of the relationship between music, emotion, and society, benefiting both artists and audiences..

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